



# 2025 Annual Report

Thank you for another incredible year of inspiring discovery and building resilience through intergenerational play-based learning and exploration of the arts, sciences, and humanities. We are so grateful for the continued support of our generous and engaged community.



## Attendance

- 134,025** Kids & Grown ups engaged in play-based learning
- \$8.6M** Economic activity generated by out-of-town museum visitors
- 4,335** Member families enjoyed unlimited exploration
- 11,137** Students and chaperones engaged in learning beyond the classroom

## Programs

- 1,733** Daily Summer Explorer Camp attendees made new friends and developed skills around different themes
- 4,084** Connections between first-time parents and their babies grew through our Welcome Baby Community
- 950** Children's Parade participants engaged their creativity and imagination



## Access for All

- 16,737** Access Admissions supported families facing financial barriers to play
- 1,091** Access Family Memberships ensured all families have a safe place to learn through play
- 274** Donors chose to support our Access for All Initiative, helping remove barriers to play-based learning

# Thank you for your support!

## \$100,000+

Basic Needs Giving Partnership<sup>p</sup>  
 The Boldt Company<sup>\*PC</sup>  
 U.S. Venture/Schmidt Family Foundation<sup>p</sup>  
 City of Appleton - American Rescue Plan Act

## \$50,000 - \$99,999

Institute of Museum and Library Services  
 Amcor Cares<sup>p</sup>  
 Thrivent Financial<sup>p</sup>  
 Morgridge Family Foundation  
 Kimberly-Clark Foundation<sup>PC</sup>

## \$20,000 - \$49,999

Wisconsin Department of Tourism  
 J.J. Keller Foundation, Inc.  
 Children's Wisconsin<sup>p</sup>  
 Gulfstream Aerospace  
 Sally Mielke  
 Fox Communities Credit Union<sup>p</sup>

## \$10,000 - \$19,999

Community Vision Fund<sup>\*</sup>  
 Jewelers Mutual Charitable Giving Fund<sup>p</sup>  
 Robert Dohr & Lilas Dohr Current Community Needs Fund<sup>\*</sup>  
 Sawyer Family Fund<sup>\*</sup>  
 School Specialty<sup>K</sup>  
 Hartwig Family Foundation  
 Menasha Corporation Foundation  
 SECURA Insurance Companies Charitable Fund<sup>\*PC</sup>  
 Doug & Carla Salmon Foundation<sup>PC</sup>  
 The Seifert Family Fund<sup>\*PC</sup>

## \$5,000 - \$9,999

Rochelle Lamm Building for Kids Endowment Fund<sup>\*</sup>  
 Building for Kids Endowment Fund<sup>\*</sup>  
 Community Foundation Grant Fund<sup>\*</sup>  
 Doug & Erin Mielke Charitable Fund<sup>\*</sup>  
 Harley and Cody Splitt Charitable Fund<sup>\*</sup>  
 TDS Telecom  
 Thedacare<sup>p</sup>

## \$2,500 - \$4,999

Appleton Rotary Foundation<sup>\*</sup>  
 Bergstrom Corporation<sup>PC</sup>  
 Gary and Amy Cebulski  
 Dean and Pam Gruner  
 Paula and Kurt Meyer  
 Salmon Foundation Fund<sup>\*</sup>  
 United Way Greater Kansas City

## We Energies Foundation

## \$1,000 - \$2,499

Allan J. and Marvel A. Williamson Fund<sup>\*</sup>  
 CoVantage Credit Union  
 Bob and Debbie DeKoch  
 Doug and Mary Gunderson Family Fund<sup>\*</sup>  
 Leota Ester  
 Evelyn and Arthur Lierman Children's Fund<sup>\*</sup>  
 James and Lindsay Fenlon  
 Beth and Daniel Flaherty  
 Barb and Glen Gonnering  
 Ethan and Ilana Haas  
 Jamie and Chris Hess  
 John and Sally Mielke Early Years Fund for the Fox Valley<sup>\*</sup>  
 Theda & Tamblin Clark Smith Family Foundation  
 Joe and Ann Toonen  
 Beth and Nathan Vanderloop  
 Jerry Vogt and Lee Vogel  
 Woodman's Food Market, Inc.  
 Jane Zornow<sup>T</sup>  
 Oliver and Rebecca Zornow<sup>T</sup>

## \$500 - \$999

Badger Plug Company  
 Jared, Jacque, and Willow Birkholz Festival Foods  
 Alicia and Seth Frank  
 Galloway Company  
 Go Valley Kids A. Chavez Design<sup>K</sup>  
 Greta W. Rogers Fund<sup>\*</sup>  
 Sandra Inselman  
 Colette and John Kieffer  
 Kim And Dave O'Brien  
 Rich and Harriet Redman  
 SAC Developmental Disabilities Fund<sup>\*</sup>  
 Jon and Becky Stellmacher<sup>PC</sup>  
 Ben and Amy Stern  
 Elizabeth and Paul Stevens

## \$100 - \$499

Appleton Downtown, Inc.  
 Jarrad and Kate Bittner  
 Kristi Brey  
 Amanda and Luis Alberto Chavez  
 Kathy and James Dean  
 Leslie and Kelly Dempsey<sup>T</sup>  
 Ryan and Brittany Dempsey  
 Keith Dolega and Linda Rumsey-Dolega

## Diane Hettrick

Josh Hipke  
 Tom and Michelle Hardwick  
 Eric Lempke and Jennifer Van Rooy  
 Melody Luttenegger  
 Chris and Kayla Marshall  
 Lorraine Marshall  
 Michael and Tara McCormick  
 Cheryl Meyer  
 Asha and Uzoma Okorie  
 Jo Parkes  
 Roots Oak Fund<sup>\*</sup>  
 John Russo and Theresa Raedts  
 Zeb and Holly Rutter  
 Kristine Sauter<sup>T</sup>  
 Andrea and Ryan Schaumberg  
 Pam Scheibe-Johnson and Daniel Johnson  
 Silton Family - Fox Valley Community Fund<sup>\*</sup>  
 Abby and Anthony Smolcich  
 Timber and Theresa Smith  
 Melissa Spindler  
 Streck Family Fund<sup>\*</sup>  
 Kristen and Joe Trimberger  
 Valley Liquor and Vending<sup>K</sup>  
 Deborah Wetter  
 Garrett and Carrie Zimmerman

## \$10 - \$99

Allie Babbitts  
 Josh Blomberg  
 Nan and Brad Bunnow  
 Brittney Charais  
 Timothy Collentine  
 Carolyn Desrosiers

## Alex Dunham

Nathan Gartner  
 JoAnna Grossmann  
 Walter and Diane Hanisko  
 Brock Hopkins  
 Gerald Hoskins  
 Renae Karman  
 Lloyd Kitchen  
 Natalie Klika  
 Jenny Krikava  
 Madesyn Kropinack  
 Jeff Kruse  
 Jintu Manuel  
 Tarta McComber  
 Jena and Joe McNiell  
 Clifford Mui  
 Yvette Newhouse  
 Ryan and Chelsey Pender  
 Travis Polinske  
 Charlene Schmidt  
 Marjorie Sutter  
 Jen Swanson  
 Shannon Theisen  
 Roxanne Trombley  
 Hayley Tymeson  
 Joselle and Jonathan Wagner  
 Rebecca Waldman  
 Carrie Wilder  
 Courtney and Alex Willey  
 Ashley Youren

## Tribute Gifts

In Memory of Michael Jennerjohn and Sue/George Sargent  
 In Memory of Jay Sauter  
 In Memory of Lydia Marie Zornow



U.S. Venture, Inc.  
 Thedacare  
 Launch Therapy Center  
 Bayland Buildings, Inc.  
 Carew Concrete and Supply

Lamers Bus Lines Inc.  
 Timber Rattlers Give Back, Inc.  
 Lamers Dairy, Inc.  
 Johnson Financial Group  
 Image Studios, Inc.



IndUS of Fox Valley Inc.  
 TDS Telecom  
 Appleton Downtown, Inc.  
 City of Appleton  
 Fox Cities Performing Arts Center

Fox Valley Technical College  
 Heid Music Family Charitable Fund<sup>\*</sup>  
 Appleton Rotary Foundation<sup>\*</sup>  
 Girl Scouts of the Northwestern Great Lakes

\*Within the Community Foundation for the Fox Valley Region    <sup>p</sup> Multi-Year Pledge Payment    <sup>T</sup> Tribute Gift    <sup>K</sup> In-Kind Donation    <sup>C</sup> Building for Tomorrow's Kids Campaign Gift



\*Pre-audited financials do not include investment performance or capitalized expenses.