

2023 Annual Report

Thank you to all of the families, partners, and supporters who helped us inspire discovery and build resilience through intergenerational play-based learning and exploration of the arts, sciences, and humanities in 2023.



Attendance

132,475 **Total visitors** engaged in play-based learning

4,063 **Member families** enjoyed unlimited opportunities to explore

12,498 **Students and chaperones** engaged in learning beyond the classroom

269 **Birthdays** celebrated, bringing friends together in our community

Access Initiative

11,193 **Access Admissions** supported families facing financial barriers to play

874 **Access Family Memberships** ensured all families have a safe place to learn through play



Programs

2,442 **Daily Explorer Camp attendees** made new friends and built new skills around various themes

592 **First-time parents and their babies** connected with their community through our Welcome Baby Community

1,560 **Children's Parade participants** engaged their creativity and imagination

Thank you for your support!



\$100,000+

Amcor Foundation^{PC}
Institute of Museum and Library Services^P
Fox Cities Convention & Visitors Bureau
Association of Children's Museums^K
The Boldt Company^{PC}

\$50,000 - \$99,999

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\$20,000 - \$49,999

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\$5,000 - \$9,999

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Community Vision Fund^{*}
First Impressions S.C.
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WI Department of Health Services

\$2,500 - \$4,999

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Appleton Downtown, Inc.

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Jane Zornow

\$10 - \$99

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Richard Witzke
Summer Wyant
Rebecca Zander

Tribute Gifts

In Memory of Jay Sauter
In Memory of Peyton Virginia Smolcich
In Honor of Kolbe Stenson

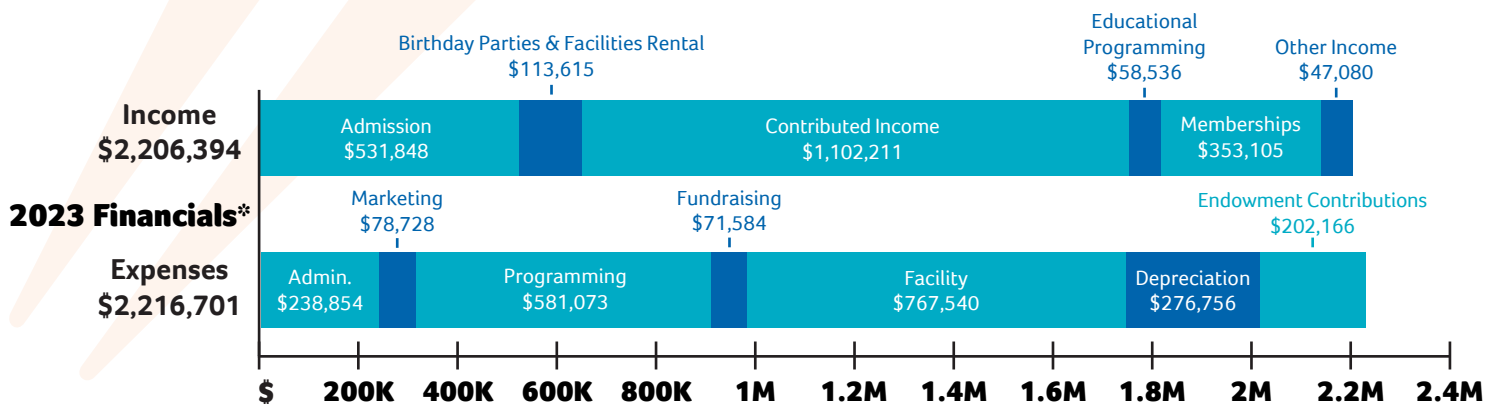
^{*}Within the Community Foundation for the Fox Valley Region

^P Multi-Year Pledge Payment

^T Tribute Gift

^K In-Kind Donation

^C Building for Tomorrow's Kids Campaign Gift



^{*}Pre-audited financials do not include investment performance