

# BFK Rocket Report



TheThedaCare.  
presents



## Children's Parade

Presented by ThedaCare

The Building for Kids Children's Parade presented by ThedaCare is back for its 12th year! This annual parade allows kids and their families to stroll down Appleton's College Avenue in themed costumes and non-motorized floats in a parade all about them!

On Wednesday, July 28, we will once again take over Houdini Plaza, College Avenue, and City Park for this beloved summer tradition that allows us to celebrate children and inspire their curiosity. We encourage families to come together to brainstorm their themes and create their own costumes and floats out of wagons, bikes, and strollers. Awards will be given by our panel of judges for creativity, imagination, and confidence.



At the end of the parade route in City Park, we'll host a free concert by Randy Peterson!

To help us keep the event safe for our whole community, the parade will look a bit different this year. All participants will sign up for staggered start times to help us limit the number of people walking close together. Additionally, masks will be required for everyone 3 and up when social distancing is not possible during the parade.

The BFK Children's Parade presented by ThedaCare is a signature event of U.S. Venture Children's Week. Children's Week runs July 25 – 31 and offers a week of free or reduced-cost activities for the whole family. To learn more, visit [www.appletonchildrensweek.com](http://www.appletonchildrensweek.com)

The Children's Parade is a signature event of



## What's Inside?

### ★ Page 2

The Great BFK  
Maker Challenge

### ★ Page 3

Director's Digest

### ★ Page 4

Meet the Board

Parade registration required - to sign up visit [buildingforkids.org](http://buildingforkids.org)

Traveling Exhibit Coming Soon!

# The Great BFK MAKER Challenge

sponsored by **BOLDT**



## 6 Teams. 3 Challenges. Who will be the Greatest BFK Maker?

This summer the Building for Kids is hosting the Great BFK Maker Challenge sponsored by the Boldt Company!

Six teams, comprised of kids and their adults, will compete in three challenges that will air in episodes on our Facebook and YouTube channel in July.

Teams will need a combination of creativity, skill, and collaboration to succeed. The teams will receive points based on the level of comprehension, quality of their work, and their ability to work as a team. The two teams with the most points after the first two challenges will face-off in the third and final challenge, with one to be named the Greatest BFK Maker!

Throughout the competition, teams will also be raising funds for the Building for Kids through a combination of corporate support and individual contributions made in support of their team moving on in the competition.

Tune in this July as each challenge is released as an episode, with a final livestream event to reveal the winner of the Great BFK Maker Challenge!

### Join us online:

Saturday, July 17 - Episode 1

Saturday, July 24 - Episode 2

Saturday, July 31 - Episode 3 & Livestream Finale

Follow our Facebook page to be kept up to date on this exciting event.

### Team Corporate Sponsors Include:

**BOLDT**



**Nicolet**  
NATIONAL BANK



Ben Mayer - Agent

**WIPFLI**

## New Traveling Exhibit Coming Soon!

Run! Jump! Fly! Adventures in Action™ is coming to the BFK from September 17, 2021 - January 2, 2022!

In this traveling exhibit, visitors will be encouraged to try new activities that promote physical fitness. This comic book inspired exhibit allows kids to explore activities such as kung fu, surfing, snowboarding, yoga, and rock climbing while building strength, coordination, balance, and endurance.

Explore how fun physical fitness can be! Stay tuned for more information in our September newsletter!

National  
Sponsor



Local  
Sponsor



Developer



Run! Jump! Fly! Adventures in Action™ was created by Minnesota Children's Museum.







# Summer Learning Series



This summer the BFK is taking two free programs to parks across Appleton!

## Outdoor Discovery Play

These facilitated programs will focus on STEM and Art learning objectives. Programs vary weekly.

## Roaming Ruckus: A True Play Program

This program, in partnership with the Appleton Public Library encourages child-directed play using open-ended materials.

Registration is required. [Learn more or register at buildingforkids.org/odc](https://buildingforkids.org/odc)

Coming to  
parks across  
Appleton!

## Director's Digest

Happy Summer!

I hope your first few weeks of summer have been filled with opportunities to enjoy the nice, warm weather with friends and family.

Research shows that intergenerational relationships are key to our resilience as individuals, families, and as a community. This past year has tested our resilience and highlighted the importance of the BFK's mission of inspiring discovery and building resilience through intergenerational play-based learning and exploration of the arts, sciences, and humanities.

As we see the public health crisis in our community wane, we look forward to continuing our partnership with our local public health officials to safely expand our efforts to support future resiliency in our children through engaging programming and events.

Summer is the perfect time to make memories by creating or continuing family traditions. One of these traditions for families across our community is participation in the Building for Kids Children's Parade presented by ThedaCare. This year, we are excited to see the parade return to College Avenue as we celebrate and cheer on the creativity of our children. Check out the cover story for more information on how you can safely participate in this remarkable event.

This summer, we are also creating a new tradition through the BFK Maker Challenge in July! This competition will feature families demonstrating innovation and creativity in a series of challenges. We encourage you to follow the competition through our



online mini-episodes and support your favorite team through the finale at the end of July.

We hope you and your family will join us in discovery and exploration this Summer – whether at the Children's Parade, through our in-museum play sessions, or in the community through our Summer Learning Series in area parks.

Play well,

Oliver Zornow  
Executive Director  
[ozornow@buildingforkids.org](mailto:ozornow@buildingforkids.org)

## Phase 3: Play Sessions

During a play session, families have access to all museum exhibits and can explore the museum freely.



Families can check out the Innovation Lab and da Vinci Studio for daily activities, as well as pre-registered small group programs.



Registration is required for these limited-capacity play sessions.

For more information on these opportunities, visit [buildingforkids.org](http://buildingforkids.org).

## Meet the Board

### Kurt Krizan

#### *How long have you been a member of the BFK Board of Directors?*

I have been on the BFK Board of Directors since July 2019 and have also served on the Education & Programs Committee during that time.

#### *Why did you join the Board?*

As a parent, I have visited the Building for Kids with my two children on several occasions. As a family, we loved coming to the BFK to play in Station 99, the Water Gallery, and Construction Junction. When I started in the Appleton Area School District, I was asked to join the Board to continue a partnership between the Appleton Area School District and the BFK. It was an easy decision to join the Board because I had so many great memories with my own children that involved the BFK.

#### *What has kept you engaged on the Board?*

The work that we are completing in the Education & Programs Committee has kept me engaged. Our committee has worked hard to strengthen the relationship between the BFK and area school districts while looking for new and creative ways to support the learning occurring in classrooms across our area. I am especially excited to expand our educational offerings to include Virtual Discovery Classes and BFK at School Discovery Classes as alternative options to more traditional field trips.

#### *What do you enjoy most about your role as a Board member?*

I love being able to connect with other community members to help support the BFK.



The BFK provides an opportunity for kids to be anything they want while also providing a space for families to create lifelong memories. I enjoy being a Board member because I can be a part of something that has such a positive impact on my community.

#### *Why does the BFK matter to the community?*

The BFK provides an opportunity for kids to experience the joy of learning. The BFK speaks to all students as it provides diverse experiences that support the learning for ALL kids.

#### *How has the BFK been a resource to the community throughout the pandemic?*

The BFK has stepped up in many ways to be a resource to the community during the pandemic. I am most proud of the partnership between the BFK and the History Museum at the Castle to provide every first-grade student in the Appleton Area School District with six hands-on, engaging learning activities through Museums in Motion.

1,200 total engagement toolkits packed and distributed

**Museums**  
IN MOTION



### Board of Directors

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**Empowered Children. • Engaged Parents. • Energized Communities.**

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