2020 Annual Report

Throughout the uncertainty of 2020, the Building for Kids remained committed to our mission of inspiring discovery and building resilience through intergenerational play-based learning and exploration of the arts, sciences, and humanities.

To do this, we discovered innovative ways to engage with families throughout the Fox Cities, including virtual programming, take-home family activity kits, socially-distant small group programming, and private exhibit rentals. Throughout these activities, we partnered with local public health officials to ensure the health and safety of our community.

We are so grateful for the generous support of our community in 2020! This support enabled us to continually evolve to meet the changing needs of families and to support the essential experiences of childhood throughout this crisis, recovery, and beyond.

Innovating the Way We Play

32,000+
In-Person Attendance
Pre-COVID Attendance + Exhibit Exploration Sessions & Small Group Programs

2,800+
Take-Home Family Activity Kits

106,000+
Virtual Program Views
Via Facebook, Instagram & YouTube

Financials

Income $952,292
Expenses $1,294,994

Contribution Income $736,015
Endowment Growth $3,081
Other Income $16,003
Marketing $51,517
Fundraising $43,441

100 W. College Ave • Appleton, WI 54911 • 920.734.3226 • buildingforkids.org
Thank You For Your Support!

$50,000+  
John & Sally Mielke  
Schneider National Foundation  
BOLDT  
Schaumburg, IL

$20,000 - $49,999  
Schneider National Foundation  
Children’s Wisconsin

$10,000 - $19,999  
Mielke Family Foundation  
Gulfstream Aerospace  
Hartwig Family Foundation  
The Building for Kids Endowment Fund*  
ThedaCare

Anonymous Fund*  
Amcor Foundation

$5,000 - $9,999  
The Clarence Wallace and Delores Lynch Wallace Family Foundation  
John and Sally Mielke Early Years Fund for the Fox Valley*

Schreiber Sponsorship Fund within  
the Greater Green Bay Community Foundation

J.J. Keller Foundation, Inc.  
Nekaneh Fund*  
Sawyer Family Fund*

$200 - $499  
Festival Foods  
Badger Plug Company  
Bayland Buildings, Inc.

Lee and Amy Allinger Education Fund  
Kurtis and Paula Meyer Charitable Fund  
Heaney Family Fund  
Michelle L'Esperance

Gary & Amy Cebulski  
Community Foundation for the Fox Valley

Leota B. Ester Family Fund  
Robert & Debbie DeKoch  
Indus of Fox Valley Inc

Appleton Noon Optimist Club  
We Energies Foundation  
SAC Developmental Disabilities Fund*

Appleton Noon Optimist Club  
Indus of Fox Valley Inc  
Robert & Debbie DeKoch*

Lestia E. Edens Fund Family Fund*  
Community Foundation for the Fox Valley Region Inc

Gary & Amy Cebulski  
Rick Stezenski  
Dave & Patige Millville  
Michelle L’Esperance

Heaney Family Fund  
Kurtis and Paula Meyer Charitable Fund  
Kiwian Club of the Fox Cities - Appleton Allan J. and Marvel A. Williamson Foundation*  
Diane & Joe Bast  
Lee and Amy Allinger Education Fund

Bayland Buildings, Inc.

Warren and Linda Schneider Family Fund

$1,000 - $4,999  
SECURA Insurance Companies  
Charitable Fund*  
Gordon Flesch Charitable Foundation, Inc.

Doug & Carla Salmon Foundation  
Rochelle Lamm Children’s Fund*  
Rotary Club of Appleton - Helen Thom

Saving Fund  
Tribute Gift

$1,000+  
SECURA Insurance Companies  
Charitable Fund*  
Gordon Flesch Charitable Foundation, Inc.

Doug & Carla Salmon Foundation  
Rochelle Lamm Children’s Fund*  
Rotary Club of Appleton - Helen Thom  
Romer Fund

In Kind  
4imprint  
Murray Photo and Video, Inc.

Optima Graphics  
School Specialty  
Sawens Window Cleaning Services  
T Shane Ratliff  
The Appleton Group

Tribute Gifts  
In Honor of Kristin Funk  
In Honor of Caleb & Logan Tipton  
In Honor of Oliver Zornow & Jarrad Bittner  
In Memory of Brittany Jean Floeter  
In Memory of Diana Gundlach  
In Memory of Dr. John Mielke  
In Memory of Lydia Zornow

COVID Relief Grants  
City of Appleton - Community Development Block Grant - CV

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* Within the Community Foundation for the Fox Valley Region

** Multi-Year Pledge Payment

* Tribute Gift