In 2019, thanks to the generous support of our community, we were able to continue our efforts to empower children, engage parents, and energize the community by providing and improving our play-based learning opportunities.

**Attendance**

- **Total visitors** engaged in play-based learning: 120,172
- **Member families** enjoyed unlimited opportunities to explore: 2,614
- **Birthdays celebrated** bringing families together in the community: 102

**Programs**

- **Budding engineers** constructed a 3D structure in Build It!: 842
- **Sprouting minds** (and their adults) grew through Munchkin programs: 1,174
- **Emerging artists** created masterpieces during Studio Saturday: 512

**Access**

- **Access Admissions** supported families in times of crisis or transition: 1,456
- **Access Memberships** ensured all families have a safe place to learn through play: 464

**Field Trips**

- **Participants** joined in learning outside the classroom: 12,572
- **Discovery Classes** enhanced learning through hands-on opportunities: 199
## Thank You For Your Support!

<table>
<thead>
<tr>
<th>Income</th>
<th>$1,187,283</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019 Financials</td>
<td></td>
</tr>
</tbody>
</table>

| Expenses | $1,358,035 |

<table>
<thead>
<tr>
<th>Birthday Parties &amp; Facilities Rental</th>
<th>$54,410</th>
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<tbody>
<tr>
<td>Admission</td>
<td>$359,930</td>
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<td>Membership</td>
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<td>Contributed Income</td>
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<th>Endowment Growth</th>
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<td>Other Income</td>
<td>$16,712</td>
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<tr>
<td>Marketing</td>
<td>$71,312</td>
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<th>Education Programming</th>
<th>$19,190</th>
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<td>Facility</td>
<td>$481,877</td>
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<tr>
<td>Depreciation</td>
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<td>Programming</td>
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| Fundraising | $51,994 |

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<th>$</th>
<th>200K</th>
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1. **Expenses**
   - Facility: $19,190
   - Depreciation: $282,682
   - Programming: $312,308
   - Admin.: $157,862

2. **Income**
   - Admission: $359,930
   - Membership: $263,405
   - Contributed Income: $422,342

3. **Endowment Growth**
   - $51,294

4. **Fundraising**
   - $51,994

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### Contributors

- **John & Sally Mielke**
- **Wisconsin Timber Rattlers**
- **Thrivent Foundation**
- **Appleton Noon Optimist Club**
- **First Impressions S.C.**
- **U.S. Bank Foundation**
- **Rochelle Lamm Children’s Salmon Foundation Fund**
- **Rotary Club of Appleton - The Clarence Wallace and Delores Lynch Wallace Family Foundation**
- **SECURA Insurance Companies Habush, Habush & Rottier Charitable Fund**
- **Habush, Habush & Rottier Charitable Fund**
- **Fox Communities Credit Union**
- **Doug and Carla Salmon Foundation**
- **Hartwig Family Foundation**
- **Kimberly-Clark Corporation**
- **Mielke Family Foundation**
- **Community Foundation for the Fox Valley Region**
- **Gulfstream Aerospace**
- **Fox Cities Convention & Visitors Bureau**
- **Wisconsin Timber Rattlers**
- **Amy Henselin**
- **Heid Music Family Charitable Fund**
- **Barb Gonnering**
- **Galloway Company**
- **Cody & Teresa Floeter**
- **Faith Technologies, Inc.**
- **Ashley M. Dodson**
- **BMO Harris Bank**
- **Air Wisconsin Airlines**
- **Appleton Area School District**
- **BMO Harris Bank**
- **Ashley M. Dodson**
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*Within the Community Foundation for the Fox Valley Region*