



building
for

KIDS

children's
museum

2018 Community Report

Dear Friends,

This report isn't just about the Building for Kids (BFK). It's also about what you helped create. It's about members, visitors, parents, grandparents, family, friends, teachers, play-dates and neighbors. It's about every generous donor that gave from \$5 to \$100,000; every in-kind gift from toilet paper rolls to fire trucks.

This report is about you. It's about the community we live in, the community you helped us create and what you've helped us accomplish to serve our community.



And it's also about how thankful we are to be a part of your community. It's about the joy on people's faces when they share their favorite BFK memory with their parents, kids or grandkids; the way kid's faces light up when they walk in for the first time and their tears on the way out. Being able to help children explore, learn and grow - at the root of it, that is what we are all about.



So, thank you! Thank you for letting us be a part of your first steps, skinned knees, best days ever, storybook characters, art hanging on refrigerators, tears, giggles, milestones and memories. As you read through this report know we could not have accomplished any of this without you and we hope to continue inspiring, imagining and exploring along with you and your family!

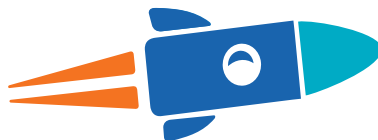
With thanks,

Cindy Flauger

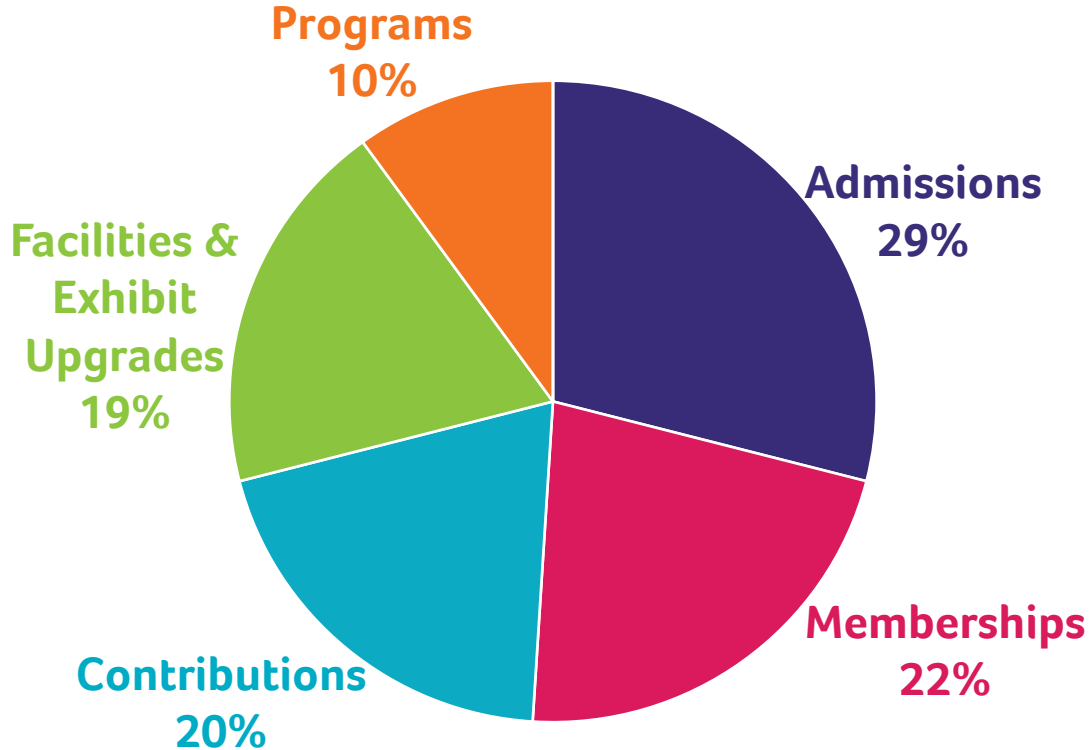
Cindy Flauger, Board Chair

Jarrad Bittner

Jarrad Bittner, Executive Director



Income



2018 income
\$1,173,243
2017 income
\$1,154,404

In 2018 we generously received \$18,277 in pledges for future exhibits and programs. Expenses associated with these pledges will be listed in the year they occur. Complete audited financial statements are on our website.

Expenses

2018 expenses
\$1,202,385
2017 expenses
\$1,126,501

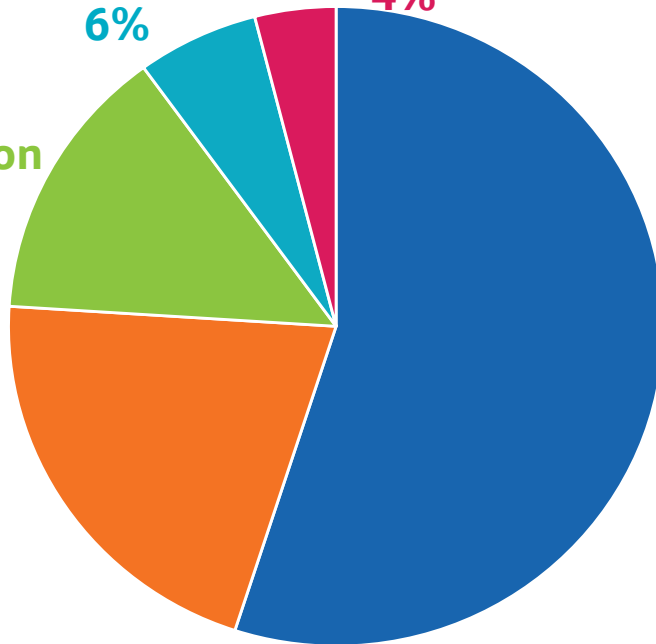
Administration
14%

Marketing
6%

Fundraising
4%

Facilities &
Exhibit
Upgrades
55%

Programs
21%



Over the past three years we invested \$2.5 million in updates, renovations and expansions to help celebrate our 25th birthday. We plan to continue adding different elements and exhibits to the museum, with the hopes of a traveling exhibit on a yearly basis.

2018 by the numbers

116,674
visitors



2,519
Member
Families



10,068
special event
visitors



12,120
field trip
visitors

29
outreach
events

2,908
b-day party
guests

8,699
program
participants

6,948
Discovery Class
participants



299
Access Member
Families



Thank you for your support!

Leader \$100,000 and up



Kimberly-Clark

Partner \$50,000 - \$99,999

BOLDT®



School Specialty®

Innovator \$25,000 - \$49,999

Fox Cities Stadium Charitable Fund

Builder \$10,000 - \$24,999

Community Foundation for the
Fox Valley Region

Fox Cities Convention and
Visitors Bureau

Pierce Manufacturing
Thedacare

Navigator \$5,000 - \$9,999

Appleton Fox Cities Kiwanis

C.F. Power

Children's Hospital of Wisconsin

Habush Habush & Rottier S.C.

Hartwig Family Foundation

Mielke Family Foundation

Money Smart Week Fox Cities



Creator \$1,000 - \$4,999

Appleton Area School District

Appleton Education Foundation

Appleton Optimists

Autism Society of the Fox Valley

Bayland Buildings

Katelyn & Jarrad Bittner

In Honor of Dick Calder

Carepatrol of the Fox Cities

Children's Dental Health Center

Robert & Deborah DeKoch

Cody and Teresa Floeter

Fox Cares Foundation

Fox Valley Food Truck Rally

Association

Grant Thornton

Green Bay Packers Foundation



Infant Welfare Circle of

Kings Daughters

Paula and Kurt Meyer

Nicolet Bank

Octoberfest, Division of

Fox Cities Chamber of Commerce

Ogilvie Family Fund

Rotary Club of Appleton

Doug and Carla Salmon Foundation

Thrivent Financial

Thrivent Foundation

U.S. Bank Foundation

U.S. Venture

U.S. Venture

Schmidt Family Foundation

Wishing Well and Donation Box

Adventurer \$500 - \$999

Badger Plug Company

BrightStar Care

Carew Concrete and Supply

Cindy & Dan Flauger

In memory of Brittany Jean Floeter

Neil Harris

Eric Lempke & Jennifer Van Roy

JP Morgan - Chase Bank

Lamers Bus Lines

Rochelle Lamm

Greta W. Rogers Fund

Doug and Carla Salmon

Scheels Sports

SECURA Insurance Companies

Charitable Fund

Neil & Amanda Wait

Designer \$250 - \$499

Anonymous (2)
Katy Compton
Fox Communities Credit Union
Galloway Company
Image Studios
J.J. Keller Foundation
Kiwanis Club of Appleton - Golden K
Lamers Dairy, Inc.
Midwest Dental Management
John and Sally Mielke
Miron Construction Co., Inc.
Pfefferle Management
Rick Stezenski
Silton Family Fund
United Way of Metropolitan Chicago
Dale Ver Voort & Mary Kelley
Winona Foods

Explorer \$250 & under

Brittanni Airis
Robyn & Scott Albright
Crista Altergott
Karin & Andres Alvarez
Amazon Smile
Anonymous (2)
Brad & Amy Auxier
Robert and Andrea Bauman
Family Fund
BMO Harris Bank
Amy Boncher
Erin & Brett Brotherson
Joi Kennedy Brown & George Brown
Kristy & Brian Brzezinski
Jackie & Darien Brzozowski
Kristi Compton
Grace Cox
Jeremy Criswell & Gabriela Gonzalaz
James Cummings
David & Marcia Debbink
Karlyn Ehrhardt
Ethan Gohlke
Erik Grinde
Heid Music
Ellen Heinz
Richard Helgersen
Boyd & Elizabeth Hertzfeld



Kristi Hill
Timothy & Melory Hill
Kelsey Hinkley
Nichole Holt
Christopher Howard
Benjamin Hubacher & Mary Yates
Kevin Kasperek
Karleen & Donald Kellison
Michael & Joan Klinkner
Julianna & Keith Lambie
Wes Lyons
Lindsey & Shawn McGuire
Natalie & Bryan McVeigh
Trisha & Nate Miller
Michael Morse
Network for Good
Ana Margarita Mejia Orellana



Explorer \$250 & under cont.

& Jose Recinos
Jeremy & Sabrina Paulsen
Clara & Jennifer Raboin
Mary & Steve Ready
Steve & Jill Renner
Kylie Rogers
Scarlett Ross
Christina & Will Saffen
Angela & Scott Shalkhauser
Sarah & Matt Sharpless
Jennie Skrypczak
Andy & Sam Smith
Jon & Becky Stellmacher
Elizabeth & Paul Stevens
Kristen Svendby &
Patrick Rhoden
Michelle Swenson
William & Jennifer Szmanda
Griffin Tedlie &
Katherine Wirtz
Cynthia Thompson
Cindy Tork
LoriAnn & Randy Trelka
Jessica & Nathan Van Schyndel
Nora & Hollie Voskuil
Kim Wadington

Nicole Weir & Robert Welygan
Angela Wendling & Alex Hawkins
Mari & Reggie Wilz



Pledge Payments

Bemis Company Foundation
Boldt Family Fund
Community Foundation for the
Fox Valley Region
Doug and Carla Salmon Foundation
Fox Cities Stadium Charitable Fund
Fox Communities Credit Union
GEI Consultants
Mielke Family Foundation
Neenah Foundry
Plexus Corp. Charitable Foundation
Schneider National Foundation
SECURA Insurance Companies
Charitable Fund
ThedaCare



Board of Directors

Cindy Flauger, Chair - Goodwill NCW
Michael McCormick, Vice-Chair - Kimberly-Clark
Cody Floeter, Treasurer - Thrivent Financial
Neil Wait, Secretary - Secure Insurance
Bob DeKoch - The Boldt Company
Ben LaFrombois - von Briesen & Roper, S.C.
Joi Kennedy Brown - Community Volunteer
Eric Lempke - BMO Harris Bank
Dr. John Mielke - Community Volunteer
Rick Stezenski - Grant Thornton
Dale Ver Voort - Crazy Sweet, Best Version Media

Education & Programs Team

Hailey Edwards, Program Coordinator
Bre Hauboldt, Educator &
da Vinci Studio Coordinator
Abby Krueger, Education Manager &
Innovation Lab Coordinator
Emily Olsen, Educator
Michelle Sharp, Outreach &
Programs Coordinator
Kimberly Straus, Programs Manager
Olivia Vanevenhoven, Educator



Visitor Experience Team

Kim Wadington, Floor Supervisor
Melissa Wallace, Lead Playologist
Lorena Amack
Evelin Campos-Salazar
Hannah Crum
Dianne Drossart
Hailey Edwards
Lexi Fager
Passion Freeman
Katie Hoeffner
Lexi Huntington
Samara Graham
Hailey Johnson
Quinn Johnson
Katie Josephs
Rachel IKromonacker
Kaden Kuhn
Sara Laabs
Tannyr Locy
Emily Olsen
Theresa Raedts
Maria Rickert
Jazmin Santiesteban
Morgan Smarzinski
Noely Ruiz
Olivia Vanevenhoven
Rachel Warning
Alex Weyenberg

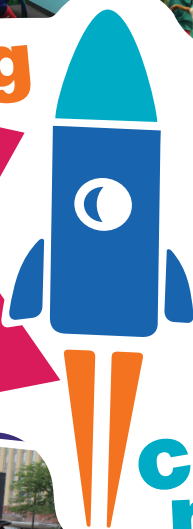
Administrative Team

Jarrad Bittner, Executive Director
Katy Compton, Director of Marketing & Programs
Andrea Schaumburg, Finance Manager
Jill Steif, Director of Operations
LoriAnn Trelka, Reservations Coordinator
Oliver Zornow, Director of Community Engagement



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buildingforkids.org