









field trip

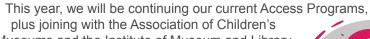




We believe that every family deserves the opportunity to play. Our Access Initiatives help us

In 2017, we saw over 200 Access Family Memberships, 611 people visited through our Organizational Access Membership program, over 4,300 people explored on our Free Days and 2,273 students received grants for field trips and Discovery Classes.

support families who are going through financial difficulties.



Museums and the Institute of Museum and Library Services' Museums for All program. Through Museums for All, we will offer daily admission at \$2 per person for qualified guests. This is another way we are supporting families and giving kids the opportunity to experience the simple joys of being a kid!



weekly



Cindy Flauger, Chair (starting 2018) - Goodwill NCW Sherry Coley, Chair - Davis & Kuelthau, SC (through 2017) Michael McCormick, Vice-Chair (starting 2018) - Kimberly-Clark Addie Teeters, Vice Chair - Expera Specialty Solutions (through 2017)

Cody Floeter, Treasurer - Thrivent Financial Neil Wait, Secretary - SECURA Insurance Bob DeKoch - The Boldt Company Steve Harrison - Appleton Area School District Ben LaFrombois - von Briesen & Roper, S.C. Amy Henselin - Grant Thornton, L.L.P. (through 2017) Joi Kennedy Brown - Pierce Manufacturing Eric Lempke - BMO Harris Bank Dr. John Mielke - Cardiologist (Retired)







Administrative Team

Jarrad Bittner, Executive Director Michael Wartgow, Chief Operating Officer Katy Compton,

Director of Marketing & Programs Andrea Schaumberg, Accounting Manager Jill Steif, Reservation & Volunteer Coordinator Oliver Zornow,

Community Engagement Manager

Education Team

Abby Krueger,

Lead Educator & Innovation Lab Coordinator Julie Burns, Educator Bre Hauboldt, Educator MaryGay Hornseth, Educator Emily Olsen, da Vinci Studio Coordinator Kim Straus, Educator LoriAnn Trelka, Educator Rebecca Zornow, Educator



Visitor Experience Team

Kim Wadington, Floor Supervisor Brittanni Airis, Assistant Floor Supervisor Davida Campshure Hannah Crum Ericka Doerfler Hailey Edwards Brad Esquivel Bre Hauboldt Lexi Huntington **Taylor Johnson** Kathy Josephs Olivia Mungie Julia Peterson Theresa Raedts Fatima Robertson Heidi Schiedermayer Morgan Smarzinki Rachel Warning Jordyn Wavrunek





















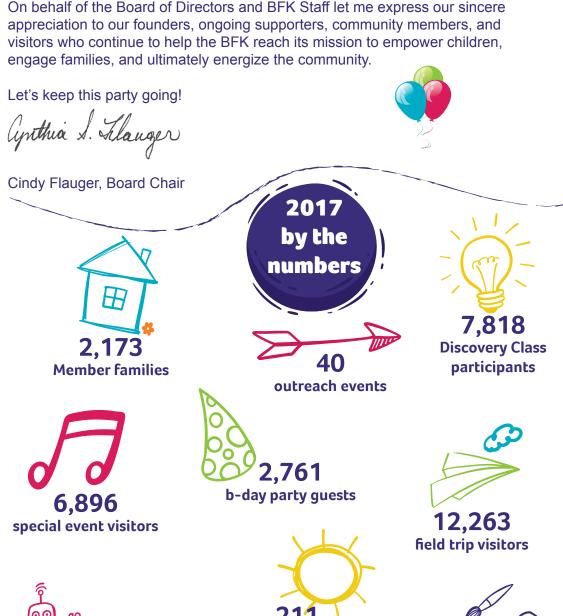




Dear Friends.

Over 25-years ago two Fox Cities residents, Rochelle Lamm and Paula Meyer had a vision to create a place for children and families. The Building for Kids was born out of that idea. Now at 25, the BFK has matured into a go-to destination for children and families throughout the Fox Cities and beyond. What better way to celebrate than with a party and gifts? Founders, Board members and community supporters gathered in November 2017 to mark the 25-year milestone. But, don't worry if you weren't able to make the party because the BFK revealed its gift back to the community – a refresh of many of the existing exhibits PLUS a new Innovation Lab that encourages children to explore and get excited about science, technology, engineering and math. And there's more to unwrap! 2018 will continue with the refresh and renovations of many of the other exhibits throughout the BFK. It truly is an exciting time – so what are you waiting for? Come on in and see the many surprises in store for you!

On behalf of the Board of Directors and BFK Staff let me express our sincere



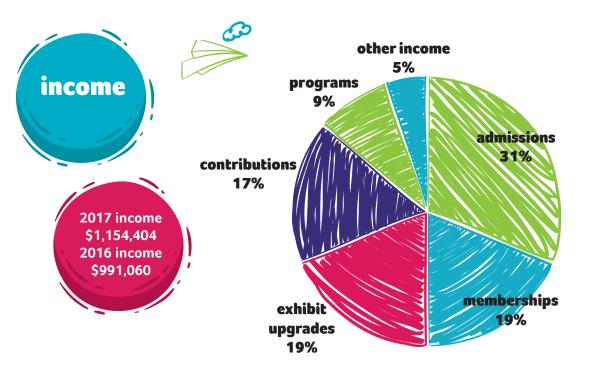
Access Member

families

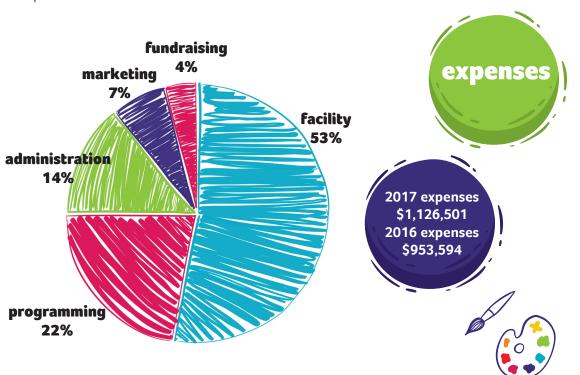
6,454

participants

more than



In 2017, we also generously received \$404,000 in pledges for future exhibits & programs. Expenses associated with these pledges will be listed in the year they occur. Complete audited financial statements are on our website.





Leader: \$100,000 and up



Dr. John & Sally Mielke



Partner: \$99,999 - \$50,000











Innovator: \$49,999 - \$25,000

AZCO Inc. Bright Idea Fund* **Great Northern Corporation** Neenah Foundry

Builder: \$24.999 - \$10.000

Oscar and Patricia Boldt Fox Communities Credit Union Miller Electric Plexus Corporation Charitable Foundation Doug & Carla Salmon Foundation School Specialty Secura ThedaCare

Navigator: \$9,999 - \$5,000

Appleton-Fox Cities Kiwanis Bader Philanthropies **BASEMINT** Children's Hospital of Wisconsin Children's Parade Proceeds Fox Cities Stadium Charitable Fund Gulfstream Aerospace Corporation Hartwig Family Foundation Stellar Blue Technologies U.S. Venture/Schmidt Family Foundation We Energies Foundation

*Fund within the Community Foundation for the Fox Valley Region

here's to the next 25 years!

We've been busy! In 2017 not only did we celebrate turning 25, we also opened our first expansion in over 11 years, added a Nursing Nook, updated Move It and the Dino Cafe - and that's only the really big stuff. We also added new a new Discovery Class for field trips, tripled our weekly programs and did an internal and external refresh with paint, awning and signage!

Our schedule for 2018 is just as packed! Currently, we have six exhibits scheduled for a refresh or update this year. Some will be minor updates with additions to add more interactive elements, some will be complete overhauls with a whole new look for the exhibits, and one will be a brand new exhibit.

Along with exhibit updates, we are creating educational, hands-on experiences for you and your family. All of our programs, events and exhibits are made with family interaction in mind. Through adult/child play, kids learn important social and emotional skills and families create stronger bonds. Plus, it's awesome to have play time whether kid or adult!

Moving forward, we remain committed to being a community-focused organization. By routinely sending out surveys, monitoring feedback and talking with other community groups, we stay mindful of what you want to see from us. Our main goal is always to be serving our community by empowering children, engaging parents and energizing the community.

Creator: \$4,999 - \$1,000

Amerprise Financial Appleton Education Foundation Appleton Noon Optimist Club Appleton Rotary Foundation Helen Thom Roemer Fund* Appleton Yacht Club Golf Outing Amy and Gary Cebulski C.F. Power Deborah and Robert DeKoch Leota B. Ester Family Fund* **GEI Consultants** Grant Thornton Habush, Habush & Rottier, SC Heirl Insurance Michelle L'Esperance Paula and Kurt Mever Miron Construction Neuroscience Group Octoberfest.

Division of Fox Cities Chamber of Commerce Cynthia Flauger SAC Developmental Disabilities Fund* Rick Stezenski

Armin & Eddie Schroeder fund* Thrivent Financial Joe and Ann Toonen U.S. Bank Foundation Walmart Willis Foundation

WOW - We Care Charity In honor of Tom Oswald

Adventurer: \$999 - \$500

American Transmission Company Associated Bank Badger Plug Jarrad and Katelyn Bittner City Café Clear Water Paper Carl Fisher Cody and Teresa Floeter **Graphic Composition** Amv Henselin Evelyn & Arthur Lierman Children's Fund* In Memory of Brittany Jean Floeter Greta W. Rogers Fund*

Designer: \$499 - \$250

Robert and Andrea Bauman Family Fund* Davis & Kuelthau Eric Lempke Galloway Company Peter Gianopoulos Robert Macklin Shopko Foundation Jon and Becky Stellmacher

Explorer: \$250 & Under Robyn Albright

Amazon Smile

Anonymous Anonymous Anonymous Anonymous Anonymous Anonymous Anonymous Anonymous Susan Behnke Abbey Bonnell Rebecca Campbel Katy Compton **Brad Creighton** James Cummings Maridey Diaz Chad Ekem Sarah Elliott

Madison Gerrits Erik Grinde - Gift in name of Cody Floeter **Beth Haines** Pat Hayes Heid Music Ashley Hoelzel Deborah Hoogestger Loree Johnston La Chey James Kalny

Gina King Katrina Lancelle Lawrence University Sheng Lee Allison Livengood Lvnette Mathias Sam Maxfield **Avett Meister** In Memory of Dorthy Meng

Nancy Menn Sierra Morris Network for Good Kim O'Brien

Olivia Plamann Shanna Prieto Theresa Raedts John Russo Gwen Schmitt

Holly Shea Ben Stern Larry Stilton United Way

United Way of Greater Chicago Valley View Elementary School

Sarah Wetter

Verve Credit Union Diane Ziegler

*Fund within the Community Foundation for the Fox Valley Region