Did you know The Building for Kids is a not-for-profit?

Gifts of all sizes help maintain our exhibits, develop new programs and provide opportunities to kids whose families may not be able to afford admission.

In 2015 we provided 65 Access Memberships, donated more than \$3,500 worth of admission tickets to other nonprofits and held multiple programs for under-served kids and their families. Our outreach program partnered with many other great nonprofits in our community, such as the Community Early Learning Center, Homeless Connections, Harbor House and WisconSibs.

We also updated the Gulfstream Aircraft exhibit, built and installed the Fox Communities Credit Union's Littlest Branch, purchased new firefighter uniforms and launched a new website.

Not to forget the thousands of art projects created in the da Vinci Art Studio, science experiments performed in the STEM lab and stories imagined and brought to life in Puddle Jumpers and Storybook Stars

All because of your help!

Looking forward to 2016.

In November of 2016 we begin our 25th year - and we have big things planned! Because of generous community support, you will see the addition of flight simulators in our Gulftstream aircraft, a renovated ThedaCare Physicians Doll Hospital, a new Thrivent Mutual Funds Water Gallery, a new Pierce fire truck and more! Not to mention the smaller updates and improvements we are constantly doing to make the Museum awesome for children, parents and the community.

And we will continue to create quality programming, fun field trip opportunities and be an amazing place to spend the day exploring.

Why you should support The Building for Kids

Play electrifies the brain.

A special thank you to

the**Karma**group

It helps kids create, relate, appreciate, problem-solve and overcome. And when it takes place in a community context, it connects learning to life.

It ignites a hunger to never stop exploring the unfamiliar. Always questioning. Ever

What more could we desire for the futures of our children and communities?



Board Members

Sherry Coley, Chair - Godfrey & Kahn, S.C. Addie Teeters, Vice Chair - Expera Specialty Solutions Gary Cebulski, Treasurer - Finance Manager (Retired) Neil Wait, Secretary - Secura Insurance Nan Bunnow - Appleton Area School District Bob DeKoch - The Boldt Company Cindy Flauger - Goodwill NCW Cody Floeter - Thrivent Financial Amy Henselin - Grant Thornton, L.L.P. Dean Hunt - Bayland Buildings, Inc. Joi Kennedy Brown - Pierce Manufacturing Dr. John Mielke - Cardiologist (Retired)

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Katy Compton - Marketing & Communications Specialist Mary Gay Hornseth - Educator Arielle Loy - Fine Arts Coordinator

Andrea Schaumberg - Accounting Manager Jenny Thao - Weekend Supervisor Kim Wadington - Weekend Supervisor











a not-for-profil

May wild hearts never slow, and open minds never close.



Dear Friends,

energizing our community.

community.

We are truly fortunate to be part of a community that believes in our children, and that play,

discovery and art are fundamental in their development. As you read this report, you will see that these beliefs are ever present at the core of The Building for Kids Children's Museum. This past year has been full of achievements. We developed new, engaging programming,

worked with community partners to refresh exhibits, re-branded ourselves with an updated look, and collaborated with multiple local organizations to better serve the needs of our

These exciting updates are only possible because of our donors, members and visitors like

you. Thank you for supporting our mission of empowering children, engaging parents and

Whether it's through our educational programming, art education in the da Vinci art studio,

field trips, special exhibits, or just a day of fun, we know you and your family will find The

Building for Kids a special experience. We hope many of you will find a time (or several!) to

visit us this next year to see what we have to offer. As we enter our 25th anniversary year,

Sherry Coley **Board of Directors**

Immediate Past Chair **Board of Directors**

By the Numbers



we can't wait to show you what 2016 has in store for our community!

Over 100,000 Total **Visitors**

65 Storybook Stars Visits

2,524

Children's

Parade

Participants

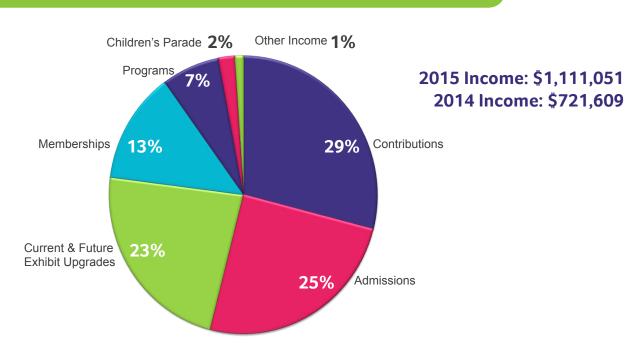
11,875 Field Trip **Visitors**

1,439 Member **Families**

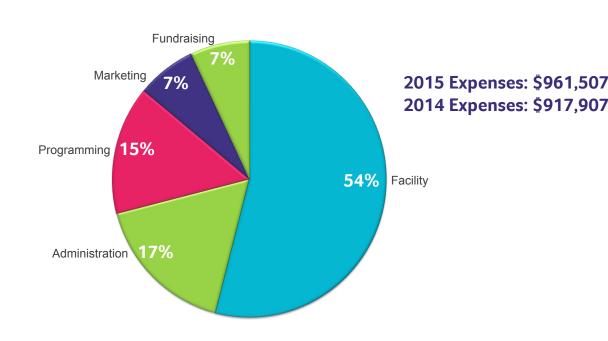
3,025 Birthda[,] **Party**



Income



Expenses





Energized communities.

Make-a-Wish Kid's Creations

Make-a-Wish Kid's Creations was part of a Leadership Fox Cities project to provide a forum for families of children with life-threatening medical conditions to gather and create relationships and beautiful works of art. The kids created different abstract and natural designs - one even painted a Ninja Turtle! After the program the paintings were auctioned off with the proceeds going to Make-a-Wish Foundation.



Outreach Events



Our outreach events help us be visible in the community and each out to families who face obstacles that might prevent them from visiting the Museum. Before the Children's Parade we had float creation workshops for kids at the Community Early Learning Center and Homeless Connections. We also took Storybook Stars on the road to the Community Health Partnership and WisconSibs, and we took part in the Butterfly Festival and Juneteenth events. Our outreach events are designed to reduce barricades and increase kids'

Spark!

The Museum hosted four Spark! events in 2015. Spark! is a program for people living with memory loss and their caregivers. After coffee and conversation, participants took part in programs including storytelling through collage and string painting. The Spark! program gives us an opportunity to engage members of the community that might not be regular Museum visitors. Thank you to the Community Foundation for the Fox Valley Region for their





Spectrum Saturdays

spectrum Saturdays were created to give kids on the utism spectrum a safe place to play in a lower-sensory environment. On the third Saturday of each month, kids and their families have free admission to the Museum from 9 am - 10 am, and can stay and play as late as they wish. Thank you to the Autism Society of the Fox Valley and the Green Bay Packers Foundation for supporting this

Thank you for your support!

Leader: \$100,000 & Up



Partner: \$50,000 - \$99,999







\$25,000 - \$49,999 The Karma Group

\$10,000 - \$24,999

Fox Communities Credit Union Goodwill NCW Leota Ester School Specialty ThedaCare

\$5,000 - \$9,999

Appleton-Fox Cities Kiwanis On Behalf of Anna Benz Community Foundation for the Fox Valley Region

Delta Dental of Wisconsin Outagamie Chapter of Thrivent Financial

Schmidt Family G4 Fund* Schneider Nation Foundation Stellar Blue Technologies

\$1,000 - \$4,999

Action Painting and Carpet Care BayCare Clinic Appleton Optimist Club, Inc. Appleton Rotary Foundation Helen Thom Roemer Fund AZCO, Inc. Bayland Buildings, Inc Bemis Company Foundation

Bergstrom Automotive Garv & Amv Cebulski Robert & Deborah DeKoch Green Bay Packers Foundation Grant Thornton, LLP Hartwig Family Foundation J.J. Keller Foundation, Inc. NeuroSpine Center of

Wisconsin Ogilvie Family Fund* SAC Developmental Disabilities Fund*

Suburban Electric TDS Telecom, LLC Tri City Glass & Door Winona Foods

Adventurer: \$500 - \$999

A-1 Moving & Storage **Badger Plug Company** Barnes & Associates Dentistry Carew Concrete & Supply Co. C.F. Power Expera Specialty Solutions Galloway Company, Inc

Greta Rogers Fund Houdini 10K Proceeds Ironwood Foundation Keller, Inc.

Kimberly-Clark Foundation Lamers Bus Lines, Inc. Gregory Lun

Nicolet National Bank Presto Products Doug and Carla Salmon

Foundation Sam's Club Shopko Foundation The Free Market

Joe and Ann Toonen Valley Endodontics, Ltd. Walmart We Energies

*Fund within the Community Foundation for the Fox Valley Region

Designer: \$250 - \$499

Jarrad and Kate Bittner **Endowment Wealth** Management EXIT Elite Reality Festival Foods Gerrits Plumbing

Heid Music Image Studios, Inc. Pfefferle Management St. Francis Xavier Catholic

School System Addie and Brian Teeters

Explorer: \$249 & Under

Acoustic Ceiling Products Appleton Alliance Church Joe Arndt BayTek Games, Inc Dick Calder Christopher and Kristen Bergstrom Chase Bank Costco Wholesale

James and Gail Cummings Kimberly Dunham Cody and Teresa Floeter Billie Garde and Family

Chervl Gerstner Beth Haines

Richard Helgerson & Judith Tonnell

Steve & Amy Henselin Dean & Shelly Hunt

Sharon Isaac Jewelers Mutual Insurance

Company Jennifer Jones

Robert Lavicka McMahon Group

Madison Community Foundation Medically Sound Mobile Massage

In memory of Joseph Mokry Neenah-Menasha Kiwanis

Serwas Window Cleaning Lawrence Silton

Tabetha Smith